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原则至上

To live by values

公司原则所体现的价值正是我们所有员工的行为典范。

As examples to our employees, we visibly live by the values that the company's principles represent.

树立形象

To create a positive image

我们所实施的管理模式是我们企业成功和树立良好形象以及能长期提供具有吸引力工作岗位的基础。

The actions of our management contribute to making our business successful and to lending it a positive image. This not only secures jobs in the long term but also makes them attractive.

目标一致

To agree on goals

通过确定清晰的目标和布置明确的工作任务以及肯定劳动成果，我们的战略目标得以准确诠释。

In our own areas of responsibility, we rigorously translate the strategic company goals by setting clear targets, by defining clear tasks and by agreeing results. Our decisions are reliable and binding.

委以重任

To delegate tasks

我们根据员工的技能水平来分配合适的任务，使他们负责任并高效的完成工作。

We delegate tasks according to the ability of our employees, enabling them to act within their own sphere of influence under their own responsibility.

讯息畅达

To provide information

我们使我们的员工知情并实现讯息畅达，这能够使他们在公司企业战略背景下被委派的工作。我们之间的交流公开、公平并相互尊重。这一行为方式也同时适用于解决内部冲突，我们鼓励并坚持真诚的交换意见。

We keep our employees informed sufficiently to enable them to understand the tasks given to them within the context of the company's strategy. We communicate in a clear manner and act in a fair and respectful way towards others. This we also apply in cases of conflict, and we value a genuine exchange of views.

专业培训

To train employees

通过对员工进行专业培训并进行绩效评估，我们提供给员工更安全的保障，帮助员工解决问题并鼓励他们实现自身价值。

We train our employees and check that they are fulfilling their tasks. This way, we provide employees with security, we help them solve problems and encourage them to perform.

提升职能

To improve competency

我们鼓励有能力的员工。为实现这一目标，我们定期评估他们的表现和潜力，并与他们进行沟通，为他们的长远发展提供的培训。

We encourage capable and willing employees in their personal development. To that end, we regularly assess their performance and potential and discuss both with the employees concerned. We ensure their participation in further training/education.

团队协作

To encourage teamwork

企业内部良好的团队协作建立在发挥个体优势的基础之上，我们竭力为每个员工都找到合适的职位，并为他们将来的发展与成功做出规划。

Within the context of good teamwork that builds on individual strengths, we endeavour to find the best possible employee for each position and we plan ahead for succession.



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